Scenes from Thursday

- Jim Pienkowski of Planmeca USA (booth No. 2602) with the Planmeca ProFace.
- Howard Wolf, left, and Jeff Price of Flow Dental Corp. (booth No. 905).
- Meeting attendees get product information at ACT (booth No. 4425).
- Buffalo Bill (aka Wayne Rettig) is comfortable in the saddle at Brewer Co. (booth No. 3413).
- It’s the sesquicentennial dental meeting here in Chicago.
- From left: Tom Moore, Ryan Moore and Daniel Parrilli of Kettenbach (booth No. 4119).
- Dr. Fred Weinstein of Vancouver, British Columbia.
- Nick Pond, left, and Stacy Lamb of Vista Dental Products (booth No. 3719).
- Alan Ratcliff, left, and Keith Nelson of Carestream Dental (booth No. 3801).

Photos by Fred Michmershuizen, today Staff
Model-free crowns made from digital impressions have higher clinical success rates compared to model-based crowns made from conventional impressions.

- 47% reduction in crown remakes due to margin issues
- 32% reduction in crown remakes due to fit issues
- 34% reduction in crown remakes for occlusion issues

Data based on 28,000 BruxZir model-less single crowns manufactured digitally from January 1, 2014 to October 31, 2014.

No inbound impression shipping cost and quicker case turnaround

Your cases are transmitted electronically via the Internet, so you save on the cost of overnight inbound shipping ($7). Plus, your monolithic BruxZir® Solid Zirconia, IPS e.max®, Inclusive® Custom Abutment or implant case can be fabricated and shipped back to your office in as little as two days.*

Save $20 per unit off the list price

When you transmit a digital impression and request a model-less restoration, we deduct the cost of the model and die work, saving you $20 off the list price. BruxZir and IPS e.max restorations made via digital impressions and without a model will cost you $79 per unit instead of $99. You’ll also save $40 per unit off the $299 per unit list price of Inclusive Custom Abutments or screw-retained implant crowns.

Send us your next digital impression and put these advantages to work in your practice!

*Projected shipping return date for your case should be verified with a Glidewell Laboratories representative.

IPS e.max is a registered trademark of Ivoclar Vivadent.
It takes two to tango — and only two files to treat an endodontic case using the new Tango-Endo file system, available from Essential Dental Systems (booth No. 2111).

From left: Matt Carroll, Lenny Sulkis, Brian Melonakos and Randy Bailey of Shofu Dental Corp. (booth No. 2411).

If you yell ‘Isolite’ loud enough, they will draw a lucky number for a prize at Isolite (booth No. 1831).

From left: Joe Bell, Jennifer Horwath, Cathy Wakefield and Brent Garvin of Planmeca (booth No. 2602).

Abbey Myhre, left, and Hannah Myhre of Dash Medical Gloves (booth No. 4603) show off their smiles — and their tiaras.

Desmond Morgan of Argen Corp. (booth No. 3011).

Christopher Stachl of W&H (booth No. 4801).


Are you friends with a power toothbrush? Stop by Crest + Oral B (booth No. 4200) to get your picture taken with this one and learn more about dental care products for consumers.

Andres Maldonado of Hu Friedy Mfg. Co. (booth No. 3405) with the company’s new IMS Infinity Series Cassettes.
Ruairi Duffy, left, and Steve Vredenburgh of DENTSPLY (booth No. 1802).

Laura Mounce, left, and Dr. Rich Mounce of MounceEndo (booth No. 3516).

Nick Aralis, left, and Sheila Nazaroff of Glidewell Laboratories (booth No. 4220).

Keith Drayer of Henry Schein Dental (booth No. 2817).

Jeanne Giovneco, left, and Marty Lewis of Dexis (booth No. 1208) show off the CariVu.

A cyclist shows off some aerial acrobatics Thursday morning at Ivoclar Vivadent (booth Nos. 1417/1617).

Above, Dr. Todd E. Shatkin of Shatkin F.I.R.S.T. (booth No. 606) offers an educational presentation Thursday morning.

At left, Amanda Moroney, left, and Dane Carlson of Seiler Instrument and Mfg. Co. (booth No. 3015).